

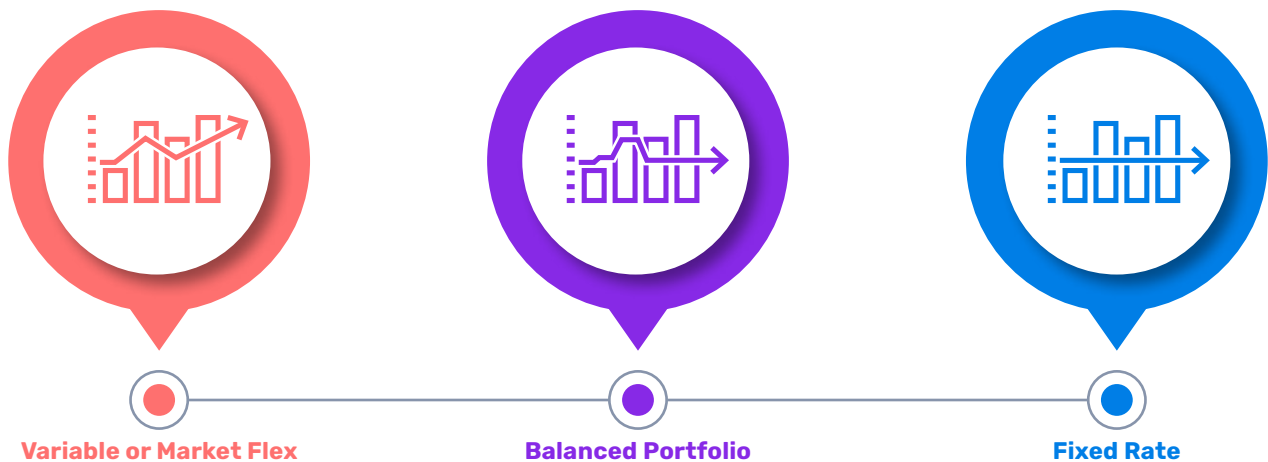


Retail Pricing Buyer's Guide

Take control of your energy costs

How is Catalyst Power® Different From My Existing Power Retailer?

We ask you about your goals and partner to achieve them! No one-size-fits-all solution or pricing.



● Variable or Market Flex

Depending on your utility, specific pricing products may vary. The variable, or Market Flex, pricing product follows the ups and downs of the energy market. Energy is traded on an open market, like a stock, and the amount you pay is the monthly aggregate of this activity (this is how it works for all variable rate products). This rate can fluctuate substantially month over month, and although risk premiums are avoided, the rates are not predictable.

● Balanced Portfolio

Catalyst Power can provide a blended, 50/50 mix of Market Flex and Fixed Rate pricing. Combining positive aspects from the other pricing models, the Balanced Portfolio offers increased market security from the Market Flex and more freedom to ride the market than the Fixed Rate. The Balanced Portfolio represents Catalyst Power's flexibility and commitment to meet you wherever your comfort level might be.

● Fixed Rate

Fixed Rate pricing is the best option during high volatility in the pricing market (think peak seasons like winter and summer or adverse market conditions like COVID-19 or war). A Fixed Rate provides security against price volatility and allows for greater budget certainty. Although fixed rates include greater risk premiums than a variable rate, they come with rate certainty and allow you the peace of mind to focus on other things, like running your business.

Get connected!

Talk to your trusted energy consultant or a Catalyst Power rep.:

catalystpower.com

Phone: 888-789-7250